



Exhibitor Online Visibility Packages

Enhance your digital presence with exhibitor-focused visibility packages designed to help your brand stand out online and attract more attention before, during, and after the show. These visibility options can be added to any booth size and provide powerful tools to elevate your exhibitor profile.

Packages	Includes	Description
Standard (Included with every booth)	Basic Listing	Your company name and contact info are displayed in the online exhibitor list and map. No additional branding or placement features included.
Plus (+ \$500 or free with early sign-up)	Logo in Booth + Logo in Header	Your logo appears inside your booth space on the interactive map — making it easy for attendees to spot your brand at a glance. - Your logo is also featured at the top of your profile sidebar when someone clicks your booth — reinforcing brand visibility and credibility.
Premium (+ \$750–\$1250)	Everything in Plus + Featured Listing	Priority placement at the top of the exhibitor list. - An enhanced profile layout with space for images, videos, PDFs, and more — turning your booth profile into a digital showcase.

Below is a sample of the interactive floor plan attendees will use to explore the show. We've highlighted where your logo and listing enhancements appear with each visibility package — giving you a clear picture of how these upgrades can boost your presence and drive more engagement.

Please note: this image is a sample floorplan and does not reflect the actual layout of our event. It's simply a visual example of how your visibility features will appear within the platform.

Logo placed in header of interactive floorplan

