



Exhibitor Focused Upgrades

Enhance your visibility on the interactive floor plan by adding one of these exhibitor-focused upgrades. These options are completely separate from our main event sponsorships and designed to help your brand stand out digitally.

Available Upgrades:

Logo in Booth

Your company logo appears directly inside your booth space on the interactive map — making it easy for attendees to spot your brand at a glance.

Logo in Header

Your logo will be featured at the top of your exhibitor profile sidebar when someone clicks your booth. Ideal for reinforcing brand recognition and credibility.

Featured Listing

Gain priority placement at the top of the exhibitor list, along with an enhanced listing layout. With this upgrade, you can also upload images, videos, PDFs, and additional content to your company profile — turning it into a true digital showcase for attendees exploring the show online.



✦ These upgrades can be selected during the reservation process. A team member will confirm your selections during your follow-up call.